

## CONTACT


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Open to remote roles


## SKILLS

**AI engineering**
Claude Code, Codex, Cursor
Anthropic and OpenAI APIs
Tool use, evals, cost controls

**Web and stack**
Next.js, TypeScript
Supabase / Postgres, RLS
Django (technical lead level)
Cloudflare, Vercel
Stripe, webhooks, REST APIs, PWA

**E-commerce**
Shopify stores and apps
WordPress

**Testing and delivery**
Automated tests, Playwright E2E
CI, staging, observability

**Also**
Bubble.io

## SELECTED WORK

**Moonya AI**
moonya.ai/app

**MasterBot**
master-bot.ai

## EDUCATION

BSc, Business Information Systems
Faculty of Economics, Novi Sad
2010-2014

## LANGUAGES

Serbian: native
English: C1

# Nemanja Lakić

## Product Engineer (Full-stack, AI)

## SUMMARY


Product engineer with 8+ years building web products for businesses: 200+ websites and e-commerce stores, Shopify stores and apps, and custom business systems. Founder of AI SaaS products, including MasterBot (1,284 paying customers and about 35,000 USD revenue in 2025). Trained 8,000+ students through No Code Balkan. I build with AI-assisted engineering (Claude Code, Codex, Cursor), backed by automated testing, CI, separate test databases and staged releases.


## EXPERIENCE

**Technical Lead (Contract), Vivatra d.o.o., Belgrade** | *Nov 2026-Present, 4-month contract*

- Leading migration of the Product Design Engine (Django/Python, Next.js/TypeScript, PostgreSQL, AI agents) for a food formulation company from single-tenant to multi-tenant SaaS.
- Technical audit and transition plan; tenant isolation architecture with RLS, per-tenant encryption, audit log and per-tenant AI cost tracking.
- Stripe subscriptions and onboarding, admin, CI, staging, observability and runbook; landing page and technical SEO.
- Mentor their engineer twice a week; the in-house team writes code under my technical direction.

**Founder, Moonya AI** | *Jul 2026-Present*

- Built and run a production AI social content SaaS: brand context, content generation, review, scheduling and multi-network publishing.
- Model selection, provider fallback and queue-based workflows.

**Founder, MasterBot** | *Sep 2024-Present*

- AI marketing SaaS with 1,284 paying customers and about 35,000 USD revenue via Stripe in 2025.
- Own AI workflows, integrations, monetization and product analytics.

**Co-Founder and Mentor, No Code Balkan** | *2023-Present*

- Trained 8,000+ students through courses and webinars on no-code, AI product building and automation.

**Co-Founder and Marketing Director, Tia Lorens** | *2020-Present*

- Built the Shopify store, analytics and pixel tracking; run Meta ads.

**Founder, Web and Product Developer, YourSalesWorld** | *2018-Present*

- Delivered 200+ websites and stores (WordPress, Shopify), Shopify apps, and CRM and booking systems.

Earlier: Digital Marketing Consultant, Art Storefronts (2022-2026).

## SELECTED PROJECTS 2026

**Order processing and courier dispatch app, Shopify merchant (BiH, Montenegro)** | *Sep-Oct 2026, Serbia expansion in progress*

- Designed and built solo: orders from two Shopify stores via webhooks with HMAC verification and dedupe; phone and address normalization; duplicate-order detection with explanations; shipment status tracking.
- Dispatch to two couriers, one via API, one via automated portal and Excel import; operator panel (Next.js, Supabase Auth, RLS); job queue with retries.
- AI address-cleanup assistant (Claude tool use, daily cost cap). 1,000+ automated tests plus Playwright E2E, separate test database, CI.
- Now adding a Serbian courier API and fiscal receipt integration (Fiscomm API).

**24/7 anonymous support line, humanitarian association, Kovin** | *Oct 2026*

- AI first contact (Claude Haiku) with crisis checks before and after every reply, never therapy, emergency numbers always visible.
- Human handoff broadcast to all volunteers, first to accept takes over; volunteer PWA with push and email notifications; coordinator admin panel; quick exit.
- AI response evaluation before release. Next.js, Supabase, Anthropic API, Vercel.